

MINUTES
BEN GEREN PARK BOARD MEETING
April 8, 2013
12:00 Noon

The regular meeting of the Ben Geren Park Board was held at 12:00 noon, April 8, 2013, at the Ben Geren Park Community Building, 7200 Zero, Fort Smith, Arkansas.

Present was:

Mrs. Beth Presley
Mr. Frank Glidewell

Absent was:

Mr. Eddy Beshears
Mr. Jerry Neel

Others present were:

Sebastian County Judge David Hudson
Mr. Channon Toland, Parks Administrator
Mr. Bobby Faulkner, Park Maintenance Supervisor
Mrs. Paula Vincent, Parks Administrative Secretary
Mr. Steve Nicholls, P.G.A. Golf Professional
Mr. Joe Mundy, Ben Geren Softball Association President
Mr. Mark Hare, Wanna Be Racing

The meeting was called to order at 12:05 PM by Beth Presley, Acting Chairman.

Minutes of the March 11, 2013, meeting were reviewed.

The first item on the agenda was Reports:

Park Administrator Report: Channon Toland

- The Monthly Financial Reports were reviewed. A total of \$46,714.65 for the Golf Course and \$4,361 for the Front Side was transferred to County Treasurer for March 2013.
- March weather was unkind. Golf course revenues and expenses were less than last year.
- Miniature Golf opened Friday, 3/15, for Spring Break. Rounds and revenues were less than last year due to inclement weather.

Projects: Channon Toland

- Soccer: Ribbon cutting is scheduled for September during the Dawg Days Tournament
- Tennis: Landscaping still needs to be completed
- Disc Golf: Parking lot preliminary work is done
- Golf: Discussion with vendors to possibly run concession; Tee signs will be sold on Magnolia this year
- Playground Equipment: Meeting scheduled with vendors to look at suggestions for Ben Geren and Midland Parks

- Grant: May get grant for bridge from Arkansas Highway Department
- Vendor Agreements: Softball agreements are completed; Others are still in progress
- Storm Shelter: Working on policy, rates, etc. for public rental

Briefing on Golf Course Marketing: Steve Nicholls

- Several events held in March brought in some good revenue
- Annual sales began April 1
- Steve is back on the radio on Monday mornings on Maxx 95.3
- Driving range improvements include adding new targets and a ticket for 20 small buckets of balls for \$39
- Golf Course has a Facebook page
- We have been approached about doing concession at the golf course. Discussions are in progress.
- Aerifying greens began today

Briefing on Golf Course Operations: Brian Cummins (absent)

Park Operations: Bobby Faulkner

- Equipment has been serviced and is ready to go
- One seasonal who worked last year has been hired; two other seasonal positions will be filled
- We had a big weekend with the KISR Kite Flight and Car Show and a softball tournament
- Judge Hudson suggested planting trees every year, concentrating on the fitness track and the golf course

Old Business:

There was no old business on the agenda

New Business:

There was no new business on the agenda

There being no other business to come before the Board, the meeting was adjourned at 12:50 PM.

Respectfully submitted,

Paula Vincent
Administrative Secretary