

MINUTES
BEN GEREN PARK BOARD MEETING
January 14, 2013
12:00 Noon

The regular meeting of the Ben Geren Park Board was held at 12:00 noon, January 15, 2013, at the Ben Geren Park Community Building, 7200 Zero, Fort Smith, Arkansas.

Present was:	Absent was:
Mr. Eddy Beshears	Mr. Jerry Neel
Mrs. Beth Presley	
Mr. Frank Glidewell	

Others present were:
Sebastian County Judge David Hudson
Mr. Jerry Roberts, Assistant Administrator
Mr. Channon Toland, Parks Administrator
Mr. Steve Nicholls, P.G.A. Golf Professional
Mr. Bobby Faulkner, Park Maintenance Supervisor
Mrs. Paula Vincent, Parks Administrative Secretary
Mr. Joe Mundy, Ben Geren Softball Association President
Mr. Danny Aldridge
Ms. Wanda Freeman, Southwest Times Record

The meeting was called to order at 12:15 PM by Mr. Eddy Beshears, Chairman.

Minutes of the October 15, 2012, meeting were reviewed. Frank Glidewell moved and Beth Presley seconded that the minutes be approved as written. Motion carried unanimously.

The first item on the agenda was Reports:

Park Administrator Report: Channon Toland

- The Monthly Financial Reports were reviewed. A total of \$28,643.43 for the Golf Course and \$12,784.32 for the Front Side was transferred to County Treasurer for December 2012.
- Status of ongoing projects, including Soccer, Softball, Tennis, Disc Golf, Torraine Lake, was reviewed.

Other reports included in the packet for review are:

- Ben Geren Miniature Golf 2011-2012 Revenue & Expense Recap
- Softball 2007-2012 Revenue Recap
- Soccer 2007-2012 Revenue Recap
- Go-Cart 2007-2012 Revenue Recap

Briefing on Golf Course Marketing: Steve Nicholls

- November and December promotions included Toys for Tots collection and Gift of Golf certificate sales.
- January newsletter was sent out including a January special, buy six weekend 18-hole green fees and receive two weekday 18-hole green fees free.
- Tournament schedules for Ladies league and River Valley league are complete
- With our new website we will be able to capture golfer information and take on-line tee times
- Partnership with radio stations continues
- We will have more active social media and are partnering with Choctaw Casino
- Tee signs will be sold this year on Magnolia
- The golf course is in good shape. A small fee increase went into effect January 1
- Our new brochure has been placed in hotels and motels

Briefing on Golf Course Operations: Brian Cummins (absent)

Park Operations: Bobby Faulkner

- Miniature Golf: Doing off season maintenance
- Softball: Hauled material to crown infields
- Pavilions: Redoing utility lines
- Old Bathroom: Walls will be removed, roof will remain and become a pavilion
- Painting: Ongoing
- Trails: Maintenance to be done

Old Business: Judge Hudson

- Public hearings will be held on the aquatics facility in early February; goal is to open Memorial weekend 2014
- A joint City/County meeting will be held in February
- Construction projects are ongoing at softball, soccer, and tennis facilities
- Status of ongoing projects, including Midland Park, Torraine Lake, water line project through golf course, bike trail, and update of County website, was reviewed.

New Business:

There was no new business on the agenda.

There being no other business to come before the Board, Frank Glidewell moved and Beth Presley seconded that the meeting be adjourned. Motion carried unanimously. The meeting was adjourned at 12:50 PM.

Respectfully submitted,

Paula Vincent
Administrative Secretary